Love Notes
spring 2012 | volume 27

2011 Annual Report
A Publication of Ronald McDonald House Charities® of Tampa Bay, Inc.

Plus
Inspiring family stories

Core Programs

Ronald McDonald House®

Since 1980, we have provided comfort and care for more than 40,000 families in our four Tampa Bay houses offering 80 bedrooms each night to families with children being treated in nearby hospitals. RMH St. Pete East and West are adjacent to All Children's Hospital; RMH Central is inside the All Children's Hospital Outpatient Care Center; RMH Tampa is adjacent to Tampa General Hospital and also serves families with children at St. Joseph's Children's and Shriners hospitals.

Ronald McDonald Care Mobile®

The Ronald McDonald Care Mobile Program, (RMCM) managed by the USF Department of Pediatrics, is a mobile clinic that expands access to quality health care by providing medical and dental services to underserved children. The RMCM travels to 40 of the 209 Hillsborough County School District elementary, middle, and high schools and also serves five schools in Pasco County. From February 2006 through December 2011 the program served 7,518 students, providing over $2 million of medical services through school visits and community health fairs at no charge to the patients' families. In addition, the RMCM makes monthly visits to a community homeless center and a domestic violence shelter.

In 2011, the RMCM program cared for 886 patients. In addition to providing health and dental care to underserved children, the RMCM program also functions as an educational opportunity for USF medical residents and students. Approximately 68 Pediatric residents participate in the RMCM Program as part of their Advocacy and Ambulatory Rotations. They experience first-hand the challenges uninsured kids/families face in receiving quality health care and finding dental and subspecialty providers to care for them. The RMCM program helps prepare these students for the role of child health advocate within the community.

Scholarship Program

In 2011, we honored 23 high school sophomore students from our eleven-county area at a special awards luncheon held at the Grand Hyatt Tampa Bay, courtesy of the McDonald's Tampa Bay Co-op. These students were awarded scholarships for a pre-paid two-year Florida college tuition or equivalent tuition towards an approved accredited institution. The students came with their families, school counselors and teachers from our 11 counties to enjoy a special lunch and be recognized for their hard work. McDonald's owner/operators and RMHC Board members also attend to help honor the recipients and be inspired by their stories.
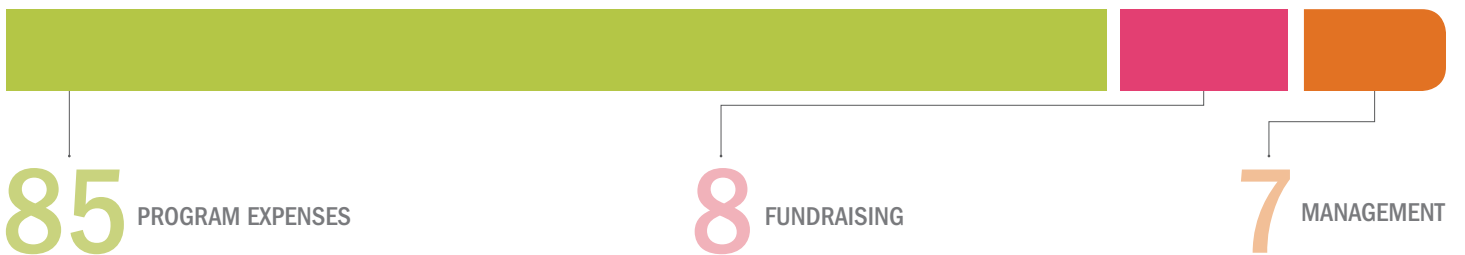
2011

Ronald McDonald House Charities® of Tampa Bay

ANNUAL REPORT

INCOME *by Percentage*

70 PUBLIC SUPPORT   **15** SPECIAL EVENTS   **13** INVESTMENTS   **3** FAMILY DONATIONS

EXPENSE *by Percentage*

85 PROGRAM EXPENSES   **8** FUNDRAISING   **7** MANAGEMENT

*A copy of the audited Financial Report of RMHC of Tampa Bay, Inc. is available on our website.
The industry standard is not to exceed 25 percent for fundraising and management costs.

HOUSE STATISTICS

	ST PETE	TAMPA	COMBINED
FAMILIES SERVED	1,519	256	1,775
New Families	1,164	231	1,395
% Occupancy	70.7%	74.4%	71.3%
Areas Served (FL counties)	45	26	46
States/D.C. (not FL)	28	6	30
Countries not US	12	8	16
Average Length of Stay	7.49	10.77	7.9

CENTRAL HOUSE DAY USE

2011 Daytime Family Visits	2,700
Average Visits/Day	7.40

	ST PETE	TAMPA	COMBINED
VOLUNTEERS			
House Volunteer Hours	16,280	5,662	21,942
Number of Volunteers	244	97	341
Teen Volunteer Hours	1,560	244	1,804
Number of Teens	48	14	62

	ST PETE	TAMPA	COMBINED
MEALS			
East	510	307	
West	287		
Central	57		
TOTAL	854	307	1,161

TOP 7 COUNTIES	#FAMILIES/COUNTY	TOP 5 DIAGNOSES BY #NIGHTS
Pasco	179	Neonatology
Lee	165	Critical Care
Polk	163	Cardiology
Sarasota	117	Bone Marrow Transplant
Manatee	111	General Pediatrics
Hernando	111	
Hillsborough	110	

31 STATES (INCLUDING FL AND DC)

Alabama
Arizona
California
Colorado
Connecticut
Delaware
District of
  Columbia
Florida
Georgia
Hawaii
Illinois
Indiana
Kentucky
Louisiana
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
New Jersey
New York
North Carolina
Ohio
Pennsylvania
South Carolina
Tennessee
Texas
Virginia
West Virginia
Puerto Rico

COUNTRIES

Belize
Canada
Cayman Islands
Dominica
Ecuador
Germany
Guatemala
Guinea-Conakry
Ireland
Jamaica
Netherlands
Nigeria
Sierra Leone
South Africa
United Kingdom
Venezuela