



**RONALD McDONALD HOUSE CHARITIES® TAMPA BAY**  
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[www.rmhc-tampabay.org](http://www.rmhc-tampabay.org)

October 3, 2016

Dear Friends:

The magic of the orient awaits you at the 18th annual Storybook Ball “MULAN” on Saturday, May 20, 2017 at Tampa’s newest venue, the Bryan Glazer Family JCC located at 522 North Howard Avenue. Join us to be transported to a land of cherry blossoms, dragons and ancient mysticism. Mulan’s courage and dedication to her family are echoed by the families we serve each and every day.

Over the past 36 years, we have housed and nurtured 52,000 families and touched the lives of thousands more. Families tell us that Ronald McDonald House is a lifesaver, giving them hope and comfort at a time of great stress. In the words of one of these families who stayed recently at our House:

*“I just wanted to thank you and your staff again for how wonderful you took care of me and my family during probably our most difficult times.”*

*“We will forever be grateful for Ronald McDonald House for giving us a home during the most challenging 27 days of our lives.”*

This black-tie gala raises critical operating funds for our four bay area Ronald McDonald Houses which comfort and care for 2,000 pediatric families annually and another 3,500 family visits at our St. Pete Central House. You can help these families by sponsoring a table at the Storybook Ball. Please take a few moments to review the enclosed sponsorship proposal and return your completed registration form. Each sponsorship level offers a variety of special benefits with admission to our largest fundraiser of the year, and one of the premier galas in Tampa Bay.

Mulan’s Emperor of China said it best, “A single grain of rice can tip the scale. One man may be the difference between victory and defeat.” Don’t hesitate to RSVP for this extravaganza so that you too can make a difference in the lives of our families.

Kind regards,

Janice L. Davis  
Executive Director & CEO

*Please note: Our award-winning invitations will be mailed only to those who commit to sponsorship.*