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INSIGHTful Collaboration: IT Provider Uses Tech to Help Ronald McDonald House Families Bond

St. Petersburg, FL – Insight Enterprises (NASDAQ: NSIT), the global provider of Intelligent Technology Solutions™ for organizations of all sizes, has greatly contributed to the success of Ronald McDonald House Charities Tampa Bay (RMHCTB) since 2014. In addition to providing monthly meals for Ronald McDonald House families, Insight has sponsored RMHCTB fundraising events, “adopted” a room, and donated technology and house supplies.

This year, Insight Enterprises has used technology to take the stress off RMHC guest families by making it easier for families to register for a stay. Families are already under so much pressure and anxiety about their child’s condition, simplifying the registration process will help them get registered and move forward with their child’s treatment. Additionally, Insight’s support has allowed RMHC to replace aging computers that families use to research their child’s illness, communicate with doctors and families at home, and work remotely while their child is in the hospital.

Through its Noble Cause program, Insight and its teammates have generously contributed their expertise and resources for the benefit of pediatric families staying at the four Tampa Bay Ronald McDonald Houses. At the St Petersburg East Ronald McDonald House (serving families at Johns Hopkins All Children’s Hospital), the interactive Touch-Table, underwritten by Insight, assists in the development of socialization, emotional intelligence, cognitive function and physical abilities in children staying at the house.

The partnership between Insight Enterprises, Inc. and Ronald McDonald House Charities Tampa Bay is greatly valued by both organizations.

“Ronald McDonald House is a community environment.” says Lisa Suprenand, Executive Director. “We reached out to Insight and requested collaborative technology and they said yes! Our families bond over stressful circumstances of having a sick child, and we strive to provide outlets for them to interact and strengthen these bonds in meaningful and relevant ways. Cutting-edge technology is not a priority in our budget, so we are grateful to work with Insight to provide these opportunities to our families.”

“We understand first-hand how technology has the power to change lives, and there’s no more Noble Cause than creating meaningful connections for families in need of silver linings when a child is ill,” comments Mariano Dy-Liacco, Insight’s Vice President Services-US. “We consider ourselves fortunate that we have the capacity to enhance Ronald McDonald Houses in Tampa Bay, and help them feel more like a home- away-from-home for the families staying there, especially if it brings them together in difficult times.”

About Ronald McDonald House Charities Tampa Bay

Ronald McDonald House Charities Tampa Bay (RMHCTB) provides care for pediatric families at four bay area Ronald McDonald Houses in Tampa and St. Petersburg. RMHCTB is a not-for-profit organization now in its 38th year of providing a safe haven for families with sick children through its Ronald McDonald House Tampa Bay program (RMHTB). RMHTB has provided comfort and care to more than 50,000 families since opening in 1980. For more information, visit www.rmhtampabay.org.

About Insight

Today, every business is a technology business. Insight Enterprises, Inc. empowers organizations of all sizes with Insight Intelligent Technology Solutions™ and services to maximize the business value of IT. As a Fortune 500-ranked global provider of digital innovation, cloud/data center transformation, connected workforce, and supply chain optimization solutions and services, we help clients successfully manage their IT today while transforming for tomorrow. From IT strategy and design to implementation and management, our 6,600+ employees help clients innovate and optimize their operations to run smarter. Discover more at insight.com.

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